



Special exhibition conditions

1. Title, dates & costs

1.1 Motorradmesse Dresden 2027

Date:	6 – 7 March 2027
Organiser:	Messe Erfurt GmbH, Gothaer Straße 34, 99094 Erfurt
Venue:	MESSE DRESDEN, Messering 6, 01067 Dresden, Halle 1, Halle 2
Opening hours	
Exhibitors:	1 hour before and after the event
Visitors:	Saturday 09:00 - 18:00 Sunday 09:00 - 18:00
Catalogue deadline:	15 January 2027
Set-up:	Hall 1/2 Fr.: 5 March 2027, 08:00 - 22:00
Dismantling:	Hall 1: Sun.: 07 March 2027, 18:00 - 24:00 Mon.: 08 March 2027 08:00 - 14:00 Hall 2: Sun.: 07 March 2027, 18:00 - 24:00

1.2 Booth rental fee

Please refer to the stand registration form for the net stand rental prices. The minimum stand size is 12 m².

The stand rental fee includes:

- Temporary use of the stand space during set-up, running and dismantling times.
- General security and lighting in the exhibition halls, general hall cleaning (not stand cleaning), medical service.

1.5 Co-exhibitors

Co-exhibitors are companies/organisations that are also represented at the stand with their own offerings and personnel. They must be registered on the corresponding form. The fee is calculated per co-exhibitor. Please refer to the co-exhibitor registration form for the amount and the services included.

1.3 Waste disposal fee

A flat-rate waste disposal fee of €40.00 per exhibition stand plus statutory value added tax will be charged. The flat-rate waste disposal fee will be calculated together with the stand rental fee. Larger quantities of waste and hazardous waste must be reported and will be invoiced separately to the exhibitor.

1.4 Advertising fee

The website contains an alphabetical company directory and a product directory. The entries include company details, a brief description of the company, general industry information according to the current nomenclature (industry directory), hall and stand numbers, and a link to the company's website. An advertising fee of €95.00 plus applicable VAT will be charged.

The entry is mandatory and will be invoiced together with the stand rental fee. Additions and text extensions are possible for an additional fee.

1.5 Energy flat rate

A flat-rate energy charge of €40.00 plus applicable VAT will be charged to cover the basic energy load.

2. Extraordinary official order

(a) If the event cannot be held as a result of a general ruling, a regulation or an official order that covers the period of the event date, each contracting party is entitled to withdraw from the contract. In this case, the exhibitor is released from their contractual obligations. The contract shall be rescinded and any participation fees already paid shall be refunded to the exhibitor. If Messe Erfurt GmbH is able to hold the event after all by postponing it, the contract shall initially remain in force with the amended terms and conditions, and Messe Erfurt GmbH shall immediately inform the exhibitor in writing of the amended date and/or time of the event. Upon receipt of the notification, the exhibitor shall be entitled to withdraw from the contract within 14 days without giving reasons. Any participation fees already paid shall be refunded to the exhibitor. However, Messe Erfurt GmbH shall be entitled to demand reimbursement from the exhibitor for any costs incurred as a result of orders placed by the exhibitor. In this case, both parties shall be precluded from asserting any other claims for damages, unless these are based on gross negligence or wilful misconduct on the part of the contractual partner against whom the claim is asserted or its vicarious agents.

(b) If the exhibitor withdraws from the contract without the basis specified in point (a), the General Trade Fair and Exhibition Conditions of FAMA, in particular points 4 and 5, shall apply.

3. Special agreements and notices

The current global economic situation may lead to bottlenecks or failures in the technical supply of Messe Erfurt, in particular in the supply of electricity, water and heating media. The parties are aware that such events are unforeseeable, incalculable and beyond their control, and that precautions to ensure supply in the event of such bottlenecks or failures cannot be taken at reasonable expense. Messe Erfurt therefore has the right to withdraw from this contract if there are bottlenecks or failures in the technical supply to Messe Erfurt, in particular in the supply of electricity, water or heating media, unless the provision of services by Messe Erfurt is neither jeopardised nor impossible. In the event of withdrawal, the services provided up to that point must be returned. Otherwise, each party shall bear its own expenses. Claims for damages based on the exercise of this right of withdrawal are excluded.



4. Carpeted flooring and general technical equipment

Carpeting is mandatory for the exhibition space; this is not included in the space rental price and must be ordered separately.

General technical equipment can be ordered via the online ordering system at www.motorradmesse-dresden.de. In accordance with the applicable rental conditions (see online ordering system), the exhibitor is liable for any damage caused by them or their staff to rented stand structures, carpet tiles, rental furniture or other rental items. When using wheel rim spray, the carpet must be protected with foil or other suitable materials. If contamination is subsequently detected, Messe Erfurt will charge for the cleaning or replacement of the carpet tiles.

5. Exhibitor and parking passes

Access to the exhibition halls is only possible with special passes. Two exhibitor passes are included for a stand area of 12m². Exhibitors receive one additional free exhibitor pass for every further 10m² or part thereof. A maximum of 15 exhibitor passes per stand are available free of charge.

Driving and parking on the exhibition grounds during the fair is only permitted with exhibitor parking passes. All passes can be ordered via the online ordering system and must be collected from the exhibition management on the first day of set-up or at the exhibition event. Please refer to the online ordering system for prices.

6. Demonstrations and advertising at exhibition stands

The use of loudspeakers and music systems as well as video and slide shows at the exhibition stand requires prior approval from the exhibition organiser. Approval will only be granted on condition that neighbouring exhibition stands are not affected. Musical performances are subject to a fee and must be registered with the relevant GEMA regional office.

Printed matter and advertising material may only be distributed within the rented stand, but not in the hall corridors or on the exhibition grounds.

7. Snack vendors

If running water is not required at the stand or no water connection has been ordered, the 'service room flat rate' of €80.00 is mandatory. Water may only be taken from the service room.

In buildings, sales vehicles, tents, etc., at least one PG 6 fire extinguisher (12 extinguishing agent units), suitable for fire classes A, B, C (DIN 14406/EN 3), must be kept in a safe and accessible location in operational condition for the purpose of fighting incipient fires. The use of large pans and deep fryers is not permitted in the halls. Frying, grilling and the use of open flames are also prohibited. The presence of an employee of the snack provider is mandatory in the event of a fire inspection on the last day of set-up. Further measures can be found in the [technical guidelines of MESSE DRESDEN](#).

The sale of non-alcoholic and alcoholic beverages requires a licence and is only possible in exceptional cases.

8. Deposit

As part of the traffic regulations, temporary passes will be issued for a deposit of €50.00. This deposit will be refunded if the vehicle has left the access area of the halls by the end of dismantling at the latest and the driver reports to the service entrance.

9. Prize draws

Prize draws, competitions, promotional raffles and contests are generally subject to approval.

10. Safety regulations

For fire safety reasons, the vehicle battery in vehicle models with carburettor engines that are more than 10 years old must be disconnected and the tank emptied after parking in the hall. It is mandatory to place a mat between the tyres and the floor. For safety reasons, vehicles on display may only be filled with a minimum amount of fuel. The maximum permissible fuel capacity for vehicles with carburettor engines is 2 litres, and for diesel engines 20 litres (the reserve light on the fuel gauge must be active). The vehicles will be randomly checked by the fire brigade. In addition, lithium batteries and e-bikes at the exhibition stand must be labelled and must be specified separately when registering for the stand.

Stands with a roof are only permitted up to a maximum of 25 m².

11. Jurisdiction, place of performance, miscellaneous

The place of jurisdiction and performance, including for bills of exchange and cheques, is Erfurt. Should individual provisions of the conditions of participation be invalid, this shall not affect the validity of the remaining provisions.

The Special Conditions of Participation apply only in conjunction with the Organiser's General Technical Guidelines and the General Trade Fair and Exhibition Conditions of FAMA - Fachverband Messen und Ausstellungen e.V. (Professional Association of Trade Fairs and Exhibitions). Both can be viewed on the event website.